

MAEER's



INTERNSHIP REPORT – 2
NDTV – New Delhi Television
New Delhi



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Master of Journalism and Mass Communication (MJMC)
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Internship Report by: Natasha R. David

Internship at: NDTV 24X7
New Delhi: Archana Complex,
Greater Kailash Part 1,
New Delhi - 110 048

Internship
department: NDTV 24X7
INDIA MATTERS
PRODUCTION TEAM

Internship duration: October 12, 2015 – November 12, 2015

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ACKNOWLEDGEMENT

I, Natasha R. David, take this opportunity to convey my gratitude to the Director and Associate Director of MIT-ISBJ, Mr. Mohan S. Menon and Mr. Makarand Malawe respectively; for giving me the opportunity to intern with a news channel.

I would also like to thank Executive-Administration & Promotions in-charge, Mr. Vaibhav More.

Firstly a big shout out to Mr. Prannoy Roy for setting up such a wonderful organisation.

Hearty thanks to Ms Ayesha Kagal, Head of India Matters Department and Ms. Sutapa Deb, Features Editor and Senior Reporter with India Matters for their mentorship, constant support, guidance and counselling during the course of my internship. I would also like to thank Producers Priya Thuvassery, Osama Shaab and Martina Roy for their patience and helpfulness, senior cameraperson Pooja Arya for her teaching, guidance and company, editors Pranav and Raman sirs for their time, ideas and teaching. A big thank you to everyone mentioned above for their friendliness and openness towards an intern in their organisation. I am highly indebted to Mr. Sumit Singhal, who arranged my internship. Also thanks to fellow intern Vishal Joshi for great teamwork and spirit, and to Kinshu in news department, others in the VTL for their help, the drivers, camera assistants, staff I met and interacted with in the office and cafeteria.

INTRODUCTION TO THE ORGANISATION

New Delhi Television Limited (NDTV) is an Indian commercial broadcasting television network founded in 1988 by husband and wife Prannoy Roy and Radhika Roy. NDTV is an acronym for the original name of the company, New Delhi Television.

New Delhi Television is among India's top broadcasters and has offices and studios across the country.

Each year the channel also gives the NDTV Indian of the year awards. In December 2013, it awarded 25 global Indians.

Channels of NDTV Group are:

- NDTV 24x7 – English News channel.
- NDTV India – Hindi News channel.
- NDTV Profit – Business News channel.
- NDTV Good Times – Lifestyle channel
- NDTV Prime – Infotainment channel

Notable Personalities:

- Vikram A Chandra, Group CEO
- Barkha Dutt, Group Editor
- Sonia (Verma) Singh, Editorial Director
- Pankaj Pachauri (former senior editor of NDTV India, left NDTV to join PMO as Media Advisor)^[6]
- Ravish Kumar, Editor of NDTV India.
- Rajiv Makhni, managing editor of technology

NDTV organises campaigns through its channels to support education, rural electrification, and awareness on climate change. Some of its campaigns are as follows:

Greenathon, Save Our Tiger Campaign, Support My School Campaign, Fit India Movement:

It has TV shows like **We the people, Left, Right and Centre, The Big Fight** etc.

India Matters is a weekly documentary and news feature show by award winning journalists that airs every Friday at 10.30 PM (IST) on NDTV 24X7.

WEEKLY LOG

Oct 12 – Oct 16	I was assigned to senior reporter, Ms Sutapa Deb, who happened to be out on a shoot in Dadri, the time I arrived at the office. So I was put in touch with the producers, Priya Thuvassery and Osama Shaab, who helped me log onto my new ndtv mail id. My first assignment was, of course, transcribing. I had to transcribe what a Nepali lady was saying on some footage taken in post-earthquake Nepal. That week I also spent observing the editing for an episode release. Ms. Sutapa also made us interns do tons of research for her next episode.
Oct 19 – Oct 23	We did more research on more topics. I was able to go on my first shoot. It was an even for an Art Matters episode that was covering the festival of Muharram. The event was a performance in the India International Centre, which featured a family performing the soz, nauhras etc that are usual of this festival, except for the first time, it was taking place on a stage. I was able to interact with the cameraperson, Pooja and was able to witness how bytes and interviews were taken on location. We did the transcriptions for that episode as well that week.
Oct 27 – Oct 31	We had to attend a conference at the Hyatt Regency which was a coming together of the European Union and India to discuss climate change leading up to the COP 21 to be held in Paris in December 2015. We attended the whole even, recorded the sessions and managed to gain a number of contacts in case of further need of interviews. We later transcribed the sessions and mailed them to Ms Sutapa Deb to work on for her episode. We also learned how to make a tapedump, how to ingest, how to transcode footage. We also sorted out the tapes in the VT library. We later transcribed the footage that Ms. Sutapa brought from Karnataka.
Nov 2 – Nov 7	Had a day packed with 3 interviews and I observed how one on one interviews are conducted. Later made calls to government employees to fix up interviews and sent them official mail. Then was invited to accompany the Producer, Priya Thuvassery and cameraperson Pooja Arya on a shoot in Rajasthan if I paid my way. I agreed and we prepared to leave for a 3 day shoot. We left for

	<p>Kota by train and did a shoot with a lady in a small village. We then took a taxi to Udaipur and shot with an Adivaasi lady and then returned. I learned a lot in my interactions with the NDTV crew and the people we were shooting and from observing how outdoor shoots take place.</p>
<p>Nov 8 – Nov 12</p>	<p>Had to transcribe all the footage collected in Rajasthan. Observed the editing. The cameraperson who I accompanied on the shoot was kind enough to conduct two camera sessions for us and we learned a lot from her 18 years of experience. The last week was a little more relaxed, especially with it being Diwali week.</p>

OBSERVATIONS AND EXPERIENCE

My first impression of NDTV was that it was very impressive. Being the pioneer of English television, it had managed to maintain its standard and has stuck to its values of providing a well rounded experience for viewers as well as employees. From the first day itself, the members of my department had proven to be helpful and patient. I soon got used to the routines, explored many areas of the office, interacted with employees of different departments. My department sat in an office on the first floor, that shared a glass wall with the main English studio. I would get my daily news live from the studio, witnessed the anchors present the news and also how they interacted with guests on the show. We had to maintain silence at most times so that the noise wouldn't travel. I was also able to visit Studio C where shows like 'We the People' etc are filmed and saw the bare studio before it is transformed magically into a room suitable to be presented to viewers. I saw the likes of Barkha Dutt, Nidhi Razdan, Vikram Chandra and Rajiv Makhni. I also met Ajmal Jami, who had accompanied Barkha Dutt as cameraperson to shoot the Kargil War. I also spent time in the VT library that contained tapes right from the initial years of NDTV, to the Kargil war tapes of Barkha Dutt, to the most recent shows that were aired. I visited the editing rooms and department, the convergence desk where the online website was managed, the technical room where the camerapersons relaxed and had their equipment stored.

But what I noticed is that all employees were calmly doing their job. It wasn't a mad rush like one has head newsrooms can be. Also since my department was a weekly documentary show, the persons were more relaxed. I was able to go on shoots and learn transcribing, ingesting, editing, research etc. The staff were so kind and all of them mentored me and did not make me feel like an intern for even a moment. Senior reporters even asked for inputs on their programmes and on how they should write their story. I heard about their experiences and troubles and learning while on the field and they never turned down any question I asked out of curiosity. A senior cameraperson was also kind enough to take time out of her schedule to conduct two camera sessions with me and another intern.

In many ways, NDTV is like any other big corporation. You have different departments, an HR, incentives, problems with increments, working hours, company events, travelling for work etc. So one does feel at times like one is in just any other big organisation. But it is still different in the sense that one creates what one is working with, for many departments the hours are not fixed and one has to remain flexible, but one has creative liberty. Deadlines are more important here than anywhere else. Here, Facebook is not banned but is a necessity in order to spread news!

I have definitely learned a lot about working life in general and about working with a big television channel, and working with news. I have learned about maintaining a healthy work-private life balance as sometimes the hectic schedule can get to you. I've learned that one needs passion and dedication and requires ones A-game every step of the way. I've learned that being nice to people you work with and who you interact with on a regular basis is very very important as you never know when you may meet them again or need their help!

This month long sortie has been an eye-opener and has provided me with practical knowledge about what we can only touch upon in theory.

CREDITS

Due to my contributions, my name appears on the credits of some episodes of India Matters that were aired on NDTV 24X7 over a few weekends of October and November. (Some are still to be aired as of today.)

The screenshot shows a video player interface for NDTV. The video title is "India Matters: The New World Agenda | Read", published on October 16, 2015, with a duration of 18 minutes and 47 seconds. The credits listed are:

- CAMERA:** Pooja Arya
- EDITOR:** Pranav Dutt Gautam
- RESEARCH:** Shihabudeen Kunju S
- ADDITIONAL CAMERA:** Manoj Thakur
- GRAPHICS:** Praveesh KT
- PRODUCTION TEAM:** Vishal Joshi, Natasha David, Durin Das

Below the credits, there is a short paragraph: "The UN's 2030 Agenda for Sustainable Development is an unprecedented outline. For the first time in UN's history, development goals will rest on all three pillars, economic, social and environmental. Also for the first time, the goals apply universally to all countries, rich and poor. Experts say, the international".

On the right side of the player, there is a "Most Popular" section with four video thumbnails and their titles:

- Rapper Jay Sean's Teaser for What Awaits PM Modi at Wembley
- Rain Mayhem In Chennai: Flights and Trains Hit, Schools Shut
- Battlefield History: Was Tipu Sultan Tiger or Tyrant?
- Diversity is India's Strength and Pride, Says PM Modi at Wembley Stadium



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India Matters: Here Comes The Sun | Read

PUBLISHED ON: NOVEMBER 6, 2015 | DURATION: 18 MIN, 18 SEC



Praveesh KT



Additional camera
Mohd Mursalin
Manjunath G

Research
Shihabudeen Kunju S

Production team
Natasha David
Vishal Joshi
Avin Chakravarthy

Most Popular

Rapper Jay Sean's Teaser for What Awaits PM Modi at Wembley



Rain Mayhem In Chennai: Flights and Trains Hit, Schools Shut



Battlefield History: Was Tipu Sultan Tiger or Tyrant?



INTERNSHIP REPORT AND CERTIFICATE

